

HIGHLIGHTS

- ✓ Peer Reviewed, Scopus Indexed Journals Affiliation
- ✓ Conference Proceedings Consist of ISBN 978-984-34-2360-3
- ✓ Academia-Industry Discussion
- ✓ Renowned Keynote Speakers & International Participants
- ✓ Meet the Journal Editors
- ✓ Industry Talk
- ✓ Opportunities of Oral & Poster Presentation

CONFERENCE COMMITTEE

Honorary General Chair:
Prof. Dr. Syed Saad Andaleeb

General Chair:
Prof. Dr. Iftexhar Ghani Chowdhury

Program Chair:
Assoc. Prof. Dr. Md. Mamun Habib

Local Organizing Committee & International Technical Committee Members



Inspiring Excellence

BRAC UNIVERSITY
BRAC BUSINESS SCHOOL



CONTACT US

ICBM 2017 Conference Seretariat
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POSTAL ADDRESS

Conference Seretariat
BRAC Business School, BRAC University
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ICBM 2017

1st International Conference on Business and Management

Dhaka, Bangladesh **September 21-22, 2017**

www.bbs-icbm.org

Theme: **Global Contemporary Practices
in Business & Management**



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ICBM 2017

INTRODUCTION

★ BRAC Business School (BBS), BRAC University, Bangladesh is going to organize its 1st International Conference on Business and Management (ICBM 2017) on September 21-22, 2017 in Dhaka, Bangladesh.

★ The conference is expected to foster networking, collaboration and joint efforts among the conference participants to advance theories and practices in Business and Management in relation to global, contemporary practices

Keynote Speakers



Prof. Dr. Mark GOH
NUS Business School
National University of
Singapore (NUS)



Prof. Dr. Premkumar
Rajagopal
Vice Chancellor, Malaysia
University of Science &
Technology (MUST), Malaysia



Dr. Pairach
Piboonrungrroj
Faculty of Economics
Chiang Mai University,
Thailand

ICBM 2017

SCOPE

Conference covers Business and Management issues and applications include, but are not limited to:

- Finance
- Banking
- Accounting
- Entrepreneurship
- Supply Chain Management
- Governance and Development
- Management Information Systems
- Operations Management
- Human Resource
- Marketing
- Economics
- Education

Conference Venue

Hotel Westin
Main Gulshan Avenue,
Plot-01, Road 45, Gulshan-2,
Dhaka -1212, Bangladesh.



ICBM 2017

IMPORTANT DATES

Paper Submission

- 📎 Abstract Submission (Within 300 Words):
March 31, 2017
- 📎 Notification of Decision: April 15, 2017
- 📎 Full Paper Submission: May 15, 2017
- 📎 Camera Ready Paper Submission:
June 15, 2017

Fees & Registration***

Registration Fees (Oral/Poster):

	Early-Bird Registration (May 31, 2017)	Regular Registration (June 30, 2017)	Late Registration (July 31, 2017)
International Participant	USD 150	USD 200	USD 250
Local Participant	BDT 5,000	BDT 8,000	BDT 10,000
Local Participant (Student)	BDT 2,000	BDT 4,000	BDT 6,000
Participant (Without Paper)	N/A	BDT 3,000	BDT 5,000

Additional paper (International): USD 100 for the 1st additional paper and USD 50 for each consecutive paper.

Additional paper/poster (Local): BDT 3,000 for the 1st additional paper and BDT 2,000 for each consecutive paper.

***For Details of Payment Procedure; Please Visit:
www.bbs-icbm.org